

MUSIK THAT ENTERTAINMENT LTD



EL PRESI

PRESI RUN DI PLACE.

THE STORY

El Presi is a UK-based Jamaican dancehall artist whose music blends the infectious rhythms of Jamaican dancehall with the energy of contemporary UK sounds. Driven by confidence, authenticity, and ambition, he is building a reputation as one of the new voices bringing a fresh perspective to modern dancehall.

Known for commanding delivery, memorable hooks, and high-energy records, El Presi creates music that celebrates resilience, success, and Caribbean culture.

His sound combines hard-hitting dancehall grooves with influences from Afrobeats and UK urban music—records made to connect in clubs, festivals, and playlists alike.

More than an artist, El Presi is building a lifestyle brand centered on leadership, discipline, and self-belief. His motto, “Presi Run Di Place,” reflects confidence, determination, and leading by example.

Operating under Musik That Entertainment Ltd, he is developing a long-term entertainment brand rooted in ownership, creativity, and cultural impact—with sights set across the UK, Caribbean, Europe, North America, and beyond.



“PRESI RUN DI PLACE.”

BASE	UNITED KINGDOM
ROOTS	JAMAICA
SOUND	DANCEHALL / AFROBEATS
TEAM	MUSIK THAT ENT. LTD

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MUSIC

/02

FEATURED RELEASE

NEW ERA

EL PRESI X JUVAZZI

Available to listen online.

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SPOTIFY

APPLE MUSIC



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PRESS PHOTOS



Official press imagery / El Presi / 2026

CONTACT

BOOKINGS@ELPRESIMUSIC.COM

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